Educated in five countries with an MFA in Business International Relations, BA in Arts and PHD in Psychology, Ksenia has a deep understanding of working between multiple cultures. She maintains a global perspective combined with a professional yet personal and focused approach to business. Ksenia is the sole representative of Inflot and RMP-service Icebreaker tours in Europe and a co-founder of non-profit company called See Change, working with business, academia, philanthropists and non-profits to solve complex sustainability challenges, travels to remote locations with fragile ecosystems to highlight global environmental issues, collect evidence and produce content for television and digital media.

She is passionate about the environment and has been an active member of Greenpeace since the age of 12, now holding two ambassador roles for The Water Smart Foundation and The Anthony Robbins Foundation.